



# PRESENTATION





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BORDEAUX WVC 2018-2020

**B**ordeaux is a French historical city, capital of the Aquitaine Region. The city, with 850.000 inhabitants, is ideally located in the south west part of France, with an **international airport**, on a High Speed Railway lane.

**The historic part of the city is on the UNESCO World Heritage List**, referred as an outstanding urban «*and architectural ensemble of the 18th century*». With an oceanic climate (warm summer and mild winter), Bordeaux combined historical heritage with a modern and dynamic economy what made the city the first French city for the Quality of Life.

**Bordeaux is the world's major wine industry capital.** It's also a main place for the Aeronautics industry, with all the main aeronautic company having position in the City (Dassault, Airbus, Thales, etc). The University, 4<sup>th</sup> French University, created in 1441, received about 70.000 students every year on one of the largest campuses of Europe (235 ha). The location of the University in downtown induces a young atmosphere of the city, with a dynamic night-life.

**With the renovated downtown and its 362 historical monuments, classified as «City of Art and History»**, Bordeaux fully deserves his nickname of 'Aquitaine Pearl'. A well-developed and modern public transport with bus and tram allow reaching easily every part of the city; airport, railway station, downtown, Expo Center... The free-access bicycle system and the widely bicycle ways make the city the 4<sup>th</sup> world city for cycling.

All of these, in addition with the vicinity to the Atlantic Ocean, the various castles and vineyard surrounding the city, ensure everybody to spend **delightful and memorable moment in Bordeaux.**



# BORDEAUX



# SPORTS COMPLEX



The competition will take place in the '**Parc des Expositions**' of Bordeaux Lac, located in the north side of Bordeaux, along a beautiful lake, in a specific area near the ring highway surrounding Bordeaux, **20 min to the airport** and the railway station, accessible by tram and bus.

About 400 events per year are organized in this complex, as diverse as Sports, Music, Business, Wine, Housing, Jumping, etc. A specific **parking area** will be dedicated to the participant of the Championship. The modulated place is managed by a professional team able to fulfil the entire request with all the security and safety norms. We plan to use two connected Hall (1 and 3) for a total surface of **60.000 m<sup>2</sup>** allowing to set **130 playing areas** (more if necessary) with a 12x6 m surface and 9 m height. Both halls will receive bleachers allowing every players and accompanying persons to enjoy the place. A **Wi-Fi** system covers perfectly all the places, free of charge.

The Hall 1 will be used for qualification stage and the consolation event. A part of this hall, separated by a curtain will be used for practicing. Half of the Hall 3 will be filled with playing area for qualification and final stages of the main event. The other half of the Hall will be used for the various stands (reception, sightseeing, snack, and retailer) and the ceremonies.

The floor for the playing area will be a **Taraflex** mat specifically rent for the event. An **800 lux lighting** will be set-up, without any natural light, in all the playing area and dark background. Every part of the halls is accessible for **disabled people**.

Specific rooms will be used during the period of the event, including **7 meeting rooms** with computers and copy machines, many **changing rooms with shower facilities**, **referee rooms**, **receptions**, **press** room, medical area and secretary rooms.

The **catering** is part of the service offered by the Complex, meaning that all the players and the accompanying persons will be able to have lunch and dinner in the complex. The place is known for **delicious French food in a cosy atmosphere**.





An **international airport**, with connections to almost all the European cities and daily flights to the main European hubs (London, Amsterdam, Paris, Barcelona, etc.) allow everybody to reach Bordeaux in a maximum of 1 connexion from all over the world. A new **Low-Cost Terminal** was developed last year to increase the number of companies landing in Bordeaux (EasyJet, RyanAir, Volotéa, etc).

The **train station**, part of the French High Speed Rail Lane, is perfectly dedicated to the French and Spanish participants.

As for the hotel, the participants will be able to contact directly the flight company. But for their convenience, we will contract a travel agency specialised in

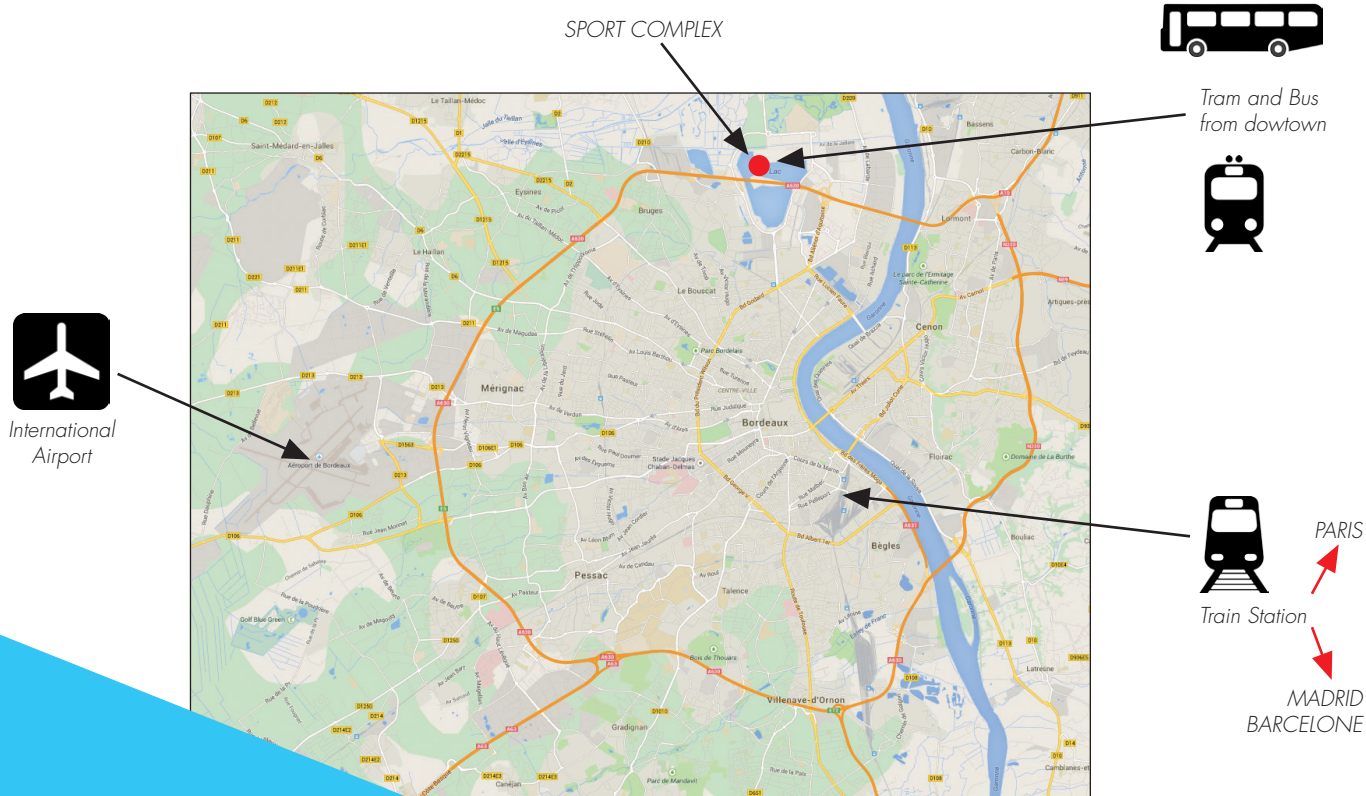
the 'Parc des Expositions'-events, which will provide travel and accommodation at lower price compared to the price the participants will pay by their own.

Regarding their request, in agreement with the travel agency, our goal will be to **propose for each participant a package including the competition fee, the flight or train ticket, the accommodation and the extra-activities.**

The website will be optimised for these requests, in order for the participant to select the date, hotel, flight... then to receive quickly a quotation and to **book their trip in one shot.**



International Flight Connexion





# ACCOMMODATION

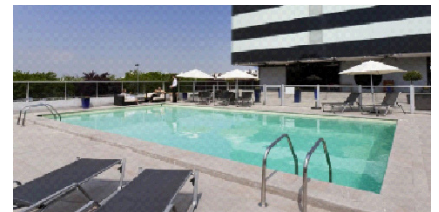
The complex is located on the north side of Bordeaux in a modern area where the 'Parc des Expositions' is the central point. **30 hotels** and a **camping** are surrounding this complex, allowing a perfect accommodation for more than 15.000 persons, not talking about the downtown hotels.

The hotels, located within **2 km walking distance**, get various styles and prices; from low-cost (Première Classe: 35€/night) to high class international (Pullman: 128€/night) or French style (Campanile 47€/night).

Most of the hotels are situated **near the tram station** going directly to downtown. A **Casino and a golf course** are located in the same area.

During the whole week of the championship, **shuttles between the sport complex and the hotels** will be available. The free-access bicycle system developed in the whole Bordeaux area get some spot near the tram station.

As for the travel, we will provide accommodation at lower price compared to the price the participants will pay by their own.







For the convenience of the players, in agreement with the City of Bordeaux, we plan to organize various bus transports:

- At the beginning and the end of the competition week, shuttles between airport, railway station and the sport complex.
- During the whole week of the championship, shuttles between the sport complex and the hotels will be available.
- Trip to downtown and to the beach (in Arcachon Atlantic shore) will be available during excursion day (after the qualifying rounds).

In the Bordeaux Lac area as well as in the Bordeaux downtown, a modern free-access bicycle system may be used by all the participants to enjoy the city in a friendly atmosphere.

In addition, we plan to provide a voucher allowing access to the whole public transport of the Bordeaux area during the week of the championship.

Guests and VIPs will be driven by members of the organizing committee to the various places of interest during the week (airport, sport complex, hotel, downtown, etc.).



# TRANSPORT



# REFERRES AND UMPIRES

The referee/umpire team is one of the key points to ensure the quality of the organization. We plan to perform lot of efforts on that point.

The French Table Tennis Association has already trained many people for that purpose. There are actually 6 referees and 49 umpires representing France in the International competitions. For the national competitions, there are 42 National referees and 161 national umpires. For local competitions, there are 2.762 referees and about 8.000 umpires. All these data means clearly that the refereeing and umpiring system is definitely well developed in France.

The **Ligue d'Aquitaine** has, since 15 years, developed an excellent refereeing and umpiring policy for the local and national competitions. Even the young players have a umpiring session during their training period. There are more than 300 local umpires and 100 local referees in the Ligue d'Aquitaine. Some of the guest referees will be selected to assist the Tournament Director.

As mentioned in the directives of the Swaythling Club International, we plan to offer **umpires for the entire matches of the proper competition after the qualifying rounds, the finals of the consolation events, assisted by an additional umpire from the quarter final stage of each proper event.** In addition, a specific training-session for new umpires will be organized during the competition. In total, we plan to get a total of **150 umpires during the week.**

Following the SCI directives, **official international umpires and referees from different Continental Federations** will be invited to take in. They will be assisted by local referees, umpires and computer experts to manage all the events with the SCI tournament management software. They will be located on a platform to get an upside view of all the playing area. Beside the WVC rules, their goal will be to **stick with the determined schedule** and to provide a **clear and well-organized notification** of all the matches. Internal phones will be provided to the director tournament and other WVC committee members in order to communicate quickly during the events.





Following the French regulation, the 'Parc des Expositions' complex and the Ligue d'Aquitaine rules, an efficient **medical support** will be in the place during all the events period. It will be composed of various components:

- A **doctor** located in a specific room with the required equipment (defibrillation, massage table, refrigerator, etc),
- A group of **nurses** looking into the halls, in a recognizable outfit, in order to detect any trouble, and to deal with minor illness or trouble or to send directly to the doctor.
- A group of **physiotherapists**, located in various places of the hall, proposing everybody to relax and release.

The two latest groups will be composed by students of the nurses and physiotherapists of the University of Bordeaux, and these tasks will be part of their education. Their Professors will be in the halls to look at their activities, and to participate in case of necessity.

In case of emergency, transport to the hospital, 10 min in driving distance, will be organized under the supervision of the doctor.



# ORGANIZATION

This organization will be based on combined experiences of the **Ligue d'Aquitaine de Tennis de Table**, organizing every year various table tennis events (French Championship, International event,...) and the 'Parc des Expositions' used to manage thousand participants-events, under the **supervision of the French Table Tennis Association**. In addition of the 'Parc des Expositions' complex employees, many volunteers will take part in this challenge:

- **30 members** of the Ligue d'Aquitaine whose already agree to be involved deeply, each one being specifically managing well-defined task,
- **250 volunteers** of the table tennis clubs among the 3.000 official players of the Bordeaux suburbs,
- **A group of Students** from the 'Sports and Management' and 'Management and Communication' Master of University of Bordeaux. Specific works will be dedicated to these groups as a part of their university project.

In order to manage all the various tasks of the event, closed collaborations (based on existing connections) will be performed by the **French Table Tennis Association** and the **City of Bordeaux**. Indeed, French Table Tennis Association did organize recently the World Championships (2003 and 2013), the World Cup (2006 and 2011) and the Junior World Championships (2015). The successes of these organizations were claimed by all the participants. Their experience will be priceless. The City of Bordeaux, managing various events all the year, will help us on the extra-activities, transport and accommodation points.

For the secretarial work, 3 employees will be specifically hired 12 month before the event. They will be trained on the SCI Online Registration System to register all the participants. The payment will be performed one of the acquirers from the list provided by the WVC Committee.

Finally, **Jacques Secrétin**, former Mixed-Doubles World Champion in 1977 (together with Claude Bergeret), did accept friendly to support the organization of the event, and intends to participate (and win!) the 65-70 event.





At the beginning of the 21st century, the communication (before-during-after) is mandatory on every worldwide event to provide **news, information and answer to the worldwide participants** and spectators. A specific team will be specifically dedicated on that purpose, with closed connections with all the part of the organization (secretary, referee, accommodation, travelling agency, etc). The French Table Tennis Association will be deeply involved in this task.

Before the competition, online and paper **invitation-program** will be issue to as much people as possible. Detailed leaflet will be spread out to all the participants, **in French and English**. A **website** will be developed in English and French, showing all the useful information for the players as well as a **forum, a chat room and a Facebook page**. Our goals will be to provide clear and defined information **12 months before the competition** and to answer quickly to all the requests of the potential participants.

During the championship, the results will be uploaded on internet after each stage. **Daily newspapers** will be given to the participants. But even more, with the agreement of the SCI, **10 YouTube channels, Facebook, flicker and twitter** (and all other communication tools that will be at the forefront at that time) **will give daily news, videos and photos of the events**, specifically dedicated to the friends and relatives of the foreigner participants. We plan also to use the FFTT.TV equipments (similar to ITTF.TV) to share the final stage on internet with a professional quality. An **application** will be developed, for Android and Google system, allowing the participants to get access to any information on their **smartphone**.

Under the supervision of the Bordeaux city communication department, daily information on the local channel, newspapers and website will give information to the French participants.





# PARTNERSHIP

Because such an event needs various skills and competences, **many partnerships**, based on long time connections, will be developed. These existing collaborations allow to fulfil all the tasks and to propose a perfect organization. The tasks specifically dedicated to these collaborations are: equipments, transports, sightseeing and communication. In addition, all these partners will share their experience on similar events they took part.



*The city of Bordeaux; for technical assistance, equipment and local communication.*

*The Gironde County; for transport.*



*The Region Aquitaine ; for sightseeing.*

*The ministry of Sports and the Regional Olympic Committee; for extra-activities and communication.*



*The Bordeaux Suburbs District; for technical assistance, equipment.*

*The French Table Tennis Association for communication and sharing experience on large-scale events.*



For other partnership, a group will work on finding **private sponsoring**, including table tennis retailers. The goal will be to propose many **stands** during the event, in order for them to promote and sell their products, as French souvenir, outfit, etc.



Saint-Émilion Village.

**W**e want the participants to keep a **memorable souvenir of their trip to Bordeaux.** For that purpose, in addition of the table tennis activities, we will propose **some sightseeing tours and visits.** For the people who like to enjoy the trip by themselves, we will organize free shuttle to Bordeaux Downtown and to Arcachon (along the Atlantic Ocean) with the famous Pyla sand mountain. Like Bordeaux, Arcachon is also an historical place, with 19<sup>th</sup> century style, and the beach is just there to relax in a warm atmosphere.

Near the Sports Complex and the hotels are located a **lake**, a **golf course** and a **Casino**. People can go to these place, by walking or cycling.

For the people who are interested in the Aquitaine activities, we will propose:

- A **tour in the Vineyard**, with explanation of the wine production, tasting, walking in the vineyard and visiting a castle,

- A **tour in Bordeaux downtown**, with a specialized guide, explaining the history of the city, its complicated relation with England and the part of the wine in the development of the city. Tasting of the famous macaron and canele will also be part of the tour.

- A tour to **Saint-Émilion village**, the most beautiful place in Aquitaine, and Unesco World Heritage Site. This 8<sup>th</sup> Century place combines a religious history and a wine place. Its monolithic church is an unbelievable building.

For organizing these tours, we will use the service of a touristic company who is specialized in these activities, managing the bus transfer, the guided visit and the tasting in relation with the place.

As part as the extra activities, a **gala dinner** will be organized with typically French entertainment and dancing.



The famous Dune of Pilat.

# EXTRA-ACTIVITES



# CONCLUSION

The proposed organization is based on two main points: The Place and the Local Organization.

Among the most beautiful place in France (France is the first world touristic destination), Bordeaux get a special position. Bordeaux combines an ideal localization with its oceanic climate, an historical and cultural heritage, a worldwide famous gastronomic tradition and a proximity to the Atlantic Ocean. Bordeaux is also a dynamic city, with the international airport, the high-tech industry, the University, etc. And finally Bordeaux is a Sports City, organizing World-Class events: (Football European and World Cup, International Horse Riding Open, Athletic Meeting, etc).

Among all the sports developed in Bordeaux, the Table Tennis is one the main sports, after soccer and rugby. 3000 official players are registered in the Bordeaux area clubs (for 200.000 official players in France). One third of these players, in France and in Bordeaux, are Veterans! This organization takes part of French tradition to organize International Table Tennis event (world cup, world championship, etc).

Beside the excellent location and the perfectly suitable sport complex, the key points of our organization will be based on the quality of each step of the events. The trademark of every organization of the Ligue d'Aquitaine de Tennis de Table, from small events to prestigious and mass events, is based on «*No mistake at each step*». Our guideline will be to propose a **high quality management**, thanks to the professionals and volunteers that will be totally involved organization.

For the **participants point of view**, our goal will be to **provide clear and full information** about their activities, table tennis schedule, accommodation, catering, extra-activities, etc, in order for them to know exactly where and when are their focus point.

For **the organization team**, SCI, FFTT, Bordeaux City, Sports Complex,... our goal will be to **communicate continuously**, in order to fulfill the directives of the SCI, to **follow each step** of the preparation and to be able to modify and adjust quickly and efficiently any part of the events.



*The Stone Bridge on the Garonne, Bordeaux.*

Because almost all the members of the organization team are still players of table tennis, competing in many events all the year long, we **are definitely aware of the requests of the participants**. The global goal of the organization will be dedicated to make their stay in Bordeaux (for the table tennis, accommodation, catering, sightseeing, transport) an unforgettable moment.

